

37th Bùrgerstock Meeting

The international forum for commodities and derivatives
GENEVA, 14/15/16 November 2016

Sponsor 2016

...the 37th Bùrgerstock
international forum for
commodities and derivatives

Speakers as at Sept 7, 2016:

- Veronica Augustsson, Cinnober
- Andrew Broughton, Société Générale
- Rodrigo Buenaventura, ESMA
- Matthew Chamberlain, LME
- Robert Cranston, SIX Swiss Exchange
- Dan Day-Robinson, CEO, ICDA
- Vincent Derudder, FECIF
- Fredrik Ekstrom, Nasdaq
- Alp Eroglu, IOSCO
- Wang Fenghai, Dalian Commodity Exchange
- Aviv Handler, ETR Advisory
- Patrice Henault, Saxo Bank
- Stephen Humenick, Covington
- Bary King, Bank of England
- Paul Lynch, itarle
- Irene Mermigidis, REGIS-TR
- Eric Pan, CFTC
- David Peniket, ICE
- Rafael Plata, European Association of CCP Clearing Houses
- Colin Platt, DPactum
- Phil Simons, Eurex
- Tobias Sproehle, Thomson Reuters
- Patrick Young, Derivatives Vision

2016 Sponsors:



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PRIMARY SPONSOR - 15,000 SWISS FRANCS

- Maximum exposure on the Bürgenstock 2016 event website, marketing materials and conference brochures.
- Primary sponsors will be featured on all Bürgenstock 2016 banners and in our email campaigns
- Primary sponsors logos appear in side panels, front-of-stage at Bürgenstock 2016
- Primary sponsors can insert branded materials/products into the Bürgenstock 2016 conference delegate bags
- Primary sponsors will receive either a speaking slot during the Bürgenstock 2016 conference, a cocktail or dinner on one of the days of the Bürgenstock 2016 conference will be shown to be sponsored by sponsors
- 10 free delegates places for the sponsor's staff
- 25% discount rate for an unlimited number of additional delegate places
- Optional exhibition stand at Bürgenstock 2016
- Full page, colour advertisement in the Bürgenstock 2016 catalogue

SPONSOR - 9,000 SWISS FRANCS

- Prominent exposure on Bürgenstock 2016 event website, marketing materials and conference brochures.
- Sponsors will be featured on Bürgenstock 2016 banners and in our email campaigns
- Sponsors can insert branded materials/products into the conference delegate bags
- 10 free delegates places for the sponsor's staff
- 20% discount rate for an unlimited number of additional delegate places
- Optional exhibition stand at Bürgenstock 2016
- Full page, colour advertisement in the Bürgenstock 2016 catalogue

2016 Supporters:



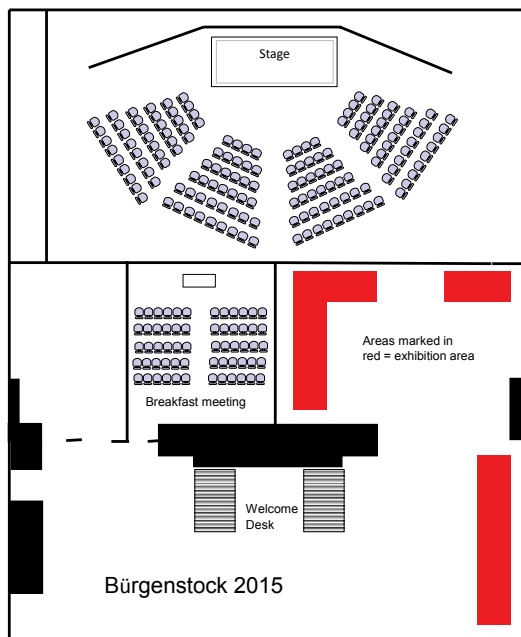
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EXHIBITION PACKAGE 'A' 6950 SWISS FRANCS, OR 'B' 4250 SWISS FRANCS

- Exposure on the Bürgenstock 2016 event website and marketing materials
- Exhibitors will be allocated a 3m x 2m exhibition stand of their choice - subject to availability, and on a 'first-come-first-served' basis, in either the 'A' or 'B' exhibition areas (prices vary)
- 3 free delegates places for the exhibitor's staff
- 15% discount rate for up to 25 additional delegate places for staff or clients
- Double exhibition stands can be purchased



- There will be a maximum of 27 (3m x 2m) shell stands allocated on a "first-come, first-served" basis. Each stand comes with a table, two chairs, lighting and an electricity supply.
- All stands are close to refreshment areas and the main Bürgenstock 2015 auditorium. 'A' exhibition stands are closer to the entry to the conference
- The plan (left) gives an indicative layout for Bürgenstock 2015

Note: there are a number of other options available at Bürgenstock 2015 from inserting marketing materials into the conference bags, conference lanyards, etc. Please contact us for more information.